



Created by Survivors for Survivors.

Press Release:

For Immediate Release

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CANCER CARDS ADD GILDA'S CLUB TO FUNDRAISING FOR A CURE PROJECT

Atlanta, GA . Kimo Kards™, America's first full line of cancer recovery greeting cards for men, women and children, announced today that it has added Gilda's Club to its on-line list of charities that benefit from sales of its cards.

Kimo Kards™ were conceived and launched by women's cancer survivors, Debbie Trujillo and Joy Kramer as a way to support and encourage others on their journey back to health. Ten percent of the net proceeds from retail sales of the cards, and ten percent of the retail price of the cards from on-line sales go towards buyer-selected cancer charities, like Gilda's Club.

Gilda's Club worldwide is the headquarters organization for a network of affiliate Gilda's Clubs throughout North America. The worldwide staff works with communities around the world to start and sustain Gilda's Clubs and to advocate for the importance of emotional and social support for anyone touched by cancer. Free of charge, and not-for-profit, Gilda's Clubs offer support, and networking groups, lectures, workshops and social events for men, women and children, their families and friends in a non-residential home-like setting. For more information about Gilda's Club Worldwide, visit www.GildasClub.org or call 1-888-GILDA-4-U.

Knowing "what to say to a cancer patient" or choosing the "right words for a cancer diagnosis" is the hallmark of Kimo Kards mission. They are the only card company that currently offers shoppers the option to pick one of several different cancer related charities with each card sale, and is looking to add more philanthropic partners. "It's important for everyone to give back these days. One small contribution at a time can add up to a pretty big impact down the road for cancer research and support".

For more information, please contact either Joy Kramer at (404) 274-0068 or Debbie Trujillo at (813) 966-2520 or you can visit their web site at www.KimoKards.com.

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